



MEDIA ADVISORY

FOR IMMEDIATE RELEASE
May 28, 2008

Global Agents for Change

ATTENTION: ASSIGNMENT EDITORS

YOUNG CYCLISTS KICK OFF 2nd INTERNATIONAL BIKE TOUR FOR MICROCREDIT

VANCOUVER, BC – BC-based non-profit, Global Agents for Change kick off the second annual “Riding to break the Cycle” 3000 km bicycling tour from the Vancouver Art Gallery with their final destination being Mexico. This young group is on target to raise \$100,000 in 2008 towards a youth managed microcredit fund, helping struggling developing world entrepreneurs create a better life for themselves and their families.

In support of the 26 cyclists and microcredit, Global Agents for Change is hosting a fun, family pledge ride from Vancouver Art Gallery to Grandview Park. The Grandview Park celebration will feature free bike tune-ups, a performance by the BC Clettes, “I’m an Agent” t-shirts for sale, and activities for the kids.

Date: Saturday, May 31, 2008

Time: 1. Photo opportunity – 9:30 am to 10:00 am at Vancouver Art Gallery
10:00 am – Youth cyclists and pledge ride supporters cycle from Vancouver Art Gallery to Grandview Park

2. Interview and photo opportunity: 11:00am to 1:00pm at Grandview Park
11:00 am to 1:00 pm – Public send-off celebration at Grandview Park
1:00 pm – 26 youth cyclists leave for White Rock, the first leg of their journey

Location: Vancouver Art Gallery
750 Hornby Street

Grandview Park
1657 Charles St. at Commercial Dr.

For more information on Global Agents for Change, please visit the media kit: www.globalafc.org/mediakit

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2008 ride leaders, Emma Banks and Jessica Arnett, and Global Agents for Change’s founding president, Shawn Smith are available for interviews.

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Global Agents for Change (Global AFC) is a registered non-profit founded in January of 2007. Entirely youth-run, the organization empowers young leaders and social change agents through innovative education, projects, outreach and events.