



Media Release
June 20, 2008

YOUNG CYCLISTS PASS THROUGH BODEGA BAY
AS PART OF BIKE TOUR FOR MICROCREDIT

Bodega Bay, CA – Canadian-based non-profit, Global Agents for Change is cycling through Bodega Bay on June 24, 2008 as part of their second annual “Riding to Break the Cycle” bike tour from Canada to Mexico. Raising over \$40,000 in 2007, this young group is on target to raise a further \$100,000 in 2008 towards Global Agents for Change’s youth managed microcredit fund, helping struggling developing world entrepreneurs create a better life for themselves and their families.

Building on last year’s success, 26 young cyclists from Europe and North America are making a 2000 mile, seven week journey from Vancouver, B.C. to Tijuana, Mexico. They are raising awareness for global poverty and how microcredit and its small trust based loans can empower some of the world’s most disadvantaged families to escape poverty.

“Microcredit empowers the poor, recognizing them as equal partners in need of access, not handouts,” says Shawn Smith, founding president of Global Agents for Change. “As social change catalysts, this year’s bike tour brings youth from around the world together to learn from each other, create meaningful social change, and empower developing world entrepreneurs – all while completing an incredibly challenging personal journey.”

This year’s young riders come from all over Canada and the US, and even a rider from Sweden. Ranging in age from 18 to 30, the inspirational, energetic young group will continue down the Pacific Coast with community awareness events planned at over 30 stops, including major cities such as Vancouver, Seattle, San Francisco, Los Angeles, and San Diego.

The riders will be camping overnight in Doran Park. They depart *Bodega Bay* for San Francisco at 8am on June 25th, 2008.

For more information on supporting this event or to make a donation, please contact info@globalafc.org, or visit www.globalafc.org.

-30-

Media Contacts
Jennifer Liu
kammyliu@gmail.com
1-604-761-0577

Christina Wu
christina.wu@globalafc.org
1-778-883-7224

Global Agents for Change (Global AFC) is a registered non-profit founded in January of 2007. Entirely youth-run, the organization empowers young leaders and social change agents through innovative education, projects, outreach and events.